

**IRISH NATIVE AND RARE BREEDS SOCIETY LTD. (I.N.R.B.S.) DATA PROTECTION AND PRIVACY  
POLICY**

This privacy policy sets out how the Irish Native and Rare Breeds Society Ltd. uses and protects any information that members give us when applying for membership, using our website and/or online herd book.

The Irish Native and Rare Breeds Society Ltd. is committed to ensuring that members privacy is protected. This privacy statement describes the online information practices which the Irish Native and Rare Breeds Society Ltd. employ in relation to the information which our members/customers provide when applying for or using:

- Our registers; members register, register of shareholders and board members, register of payments, expenditure and accounts and all other registers compiled and maintained by the society for the purpose of fulfilling the societies' aims.
- Our website; [www.inrbs.ie](http://www.inrbs.ie), our facebook page and any other social media sites that the society may use in future as well as websites of associated societies that the society is affiliated with.
- The society, may for the advancement of indigenous breeds, share data with other organisations, both public and private, for the purpose of promoting the breeds and certified produce.

By accessing and using these services members are accepting and agreeing to the practices described in this Privacy Statement.

The Irish Native and Rare Breeds Society Ltd. may change this policy from time to time by updating this page. Members should check this page from time to time to ensure that they are happy with any changes. This policy is effective from 25th May 2018. If any member does not agree with our policy we would suggest that member does not use our services.

**What we collect**

We may collect the following information:

- Name, address and contact details of individual members and affiliated societies.

- Details relating to the member's farming enterprise, and what schemes the member is a participant in, eg Organic Farming Scheme, Beef Data Genomic Programme, etc. Members may also wish to share details relating to livestock with other members, eg. milk yield and kill out weights, sale prices, fertility, calving/lambing/farrowing frequency, etc.
- Details relating to individual livestock for the purpose of issuing pedigree certificates and determining ancestry/ co-ancestry of livestock in cases where the I.N.R.B.S. has a role in assisting in administrative tasks for individual societies.
- Details relating to livestock for sale, people looking for livestock, etc. We may forward contact details of members to people requesting information on the breed with a view to procuring pedigree livestock.

### **What we do with the information we gather**

We require this information to provide members with a better service, and in particular for the following reasons:

- Internal record keeping.
- Issuing pedigree certificates (if applicable).
- We may use the information to improve services.
- We may periodically send update/information emails about new/changes in services and fees, special offers or other information which we think members may find interesting using the email or postal address which members have provided.
- From time to time, we may also use members information to contact members for research purposes. We may contact members by email or phone as well as by post. We may use the information to customise the website according to members interests.
- We may use members' information to promote the associated breeds and the society in the media or in communication with other organisations or individuals who may be of assistance in achieving the societies' aims.

### **Security**

We are committed to ensuring that members information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

### **How we use cookies**

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We may use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system. Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

### **Links to other websites**

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

### **Controlling your personal information**

You may choose to restrict the collection or use of your personal information in the following ways:

- You need to notify us in writing
- If you have previously agreed to us using your personal information for membership purposes, you may change your mind at any time by writing to or

emailing us at [info@inrbs.ie](mailto:info@inrbs.ie).

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you. A small fee will be payable. If you would like a copy of the information held on you please write to [info@inrbs.ie](mailto:info@inrbs.ie).

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.